

NEW BUILDING CONCEPT

Member Partnership Investment Opportunities



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MEMBER PARTNERSHIP INVESTMENT OPPORTUNITIES

Our Future: As we have worked to fuel professional and business growth within our community, we have also grown with our member businesses. Looking towards the future we will endeavor to provide value with continuing education, marketing our small businesses, and building strong networks of a regional business community by creating an environment for all of our businesses to flourish. This is a way we can recruit more business and employees, facilitate people engagement, and give back to our community through direct involvement and promotion.

Our Vision, Your Needs: No matter what you are looking for you'll find it at the new Daytona Regional Chamber home. A place designed to deliver people intensive learning, and engaged businesses, in a welcoming space that is recognized as the epicenter of interaction for our member businesses and the greater regional community.

You'll find it at 126 E. Orange Ave., Daytona Beach, FL

- Centralized location
- On-site parking spaces
- Large flexible space with state-of-the-art technology
- A "home base" for members who need it
- A space for businesses to concentrate or collaborate



For more information on each location investment opportunity see the associated details within the Member Partnership Investment Opportunities Package. **Confirmed/Sold**

THE MAIN ATTRACTION:

Committed To Brown & Brown

State of the Art, Flexible Business Center & Multi-Purpose Training Room



An all-new addition to the Daytona Regional Chamber busy office, the Business Center will serve as a powerful learning and meeting location with flexible space for multiple size needs. From classroom seating for fifty, reception style events for one hundred, banquet seating for 65 to intimate consulting kiosks, we will open our doors for anyone who wants to start, grow, manage, or expand a business within our region. Soon we will provide powerful learning opportunities and programming as well with the new state-of-the-art technology features equipped within the space.

This surly will be the epicenter of activity for the community with the Daytona Regional Chamber known as your go-to resource for anything business. When fully engaged, we anticipate 100's of meetings will take place within annually by everyday businesspeople, investors, entrepreneurs, government liaisons and members of our Daytona Regional Chamber and regional community.

Naming Rights for the Business Center are available for a \$83,333 per year with a six (6) year commitment or total investment of \$500,000 for 20-years naming rights.

Package Includes:

- Room Name (XYZ Business Center) interior position
- Name signage at exterior entry
- Exposure on digital media within the room
- Name recognition on DaytonaChamber.com website and documents related to the XYZ Business Center

For more information on each location investment opportunity see the associated details within the Member Partnership Investment Opportunities Package. **Confirmed/Sold**

FIRST FLOOR NAMING RIGHTS OPPORTUNITIES:

Business Center Meeting Room & Coffee Bar Committed to James Moore & Co.

Located just outside the conference room and centered with an unobstructed view of the lobby the area its designed specially to service the needs of groups utilizing the Business Center. It's a great space for a refreshing coffee break, private conversation, catching up on important phone calls or simply waiting. Guests will find a comfortable place here to relax or engage in shared ideas.

Naming Rights for the Business Center Meeting Room & Coffee Bar are available for a \$10,000 per year investment with a three (3) year commitment or total investment of \$30,000 for 10-years naming rights or you may choose an extended 20-years naming rights for a six (6) year commitment of \$10,000 or a \$60,000 total investment.

Plug & Work Area Committed to S.R. Perrott

This special room located just behind the reception area includes individual stations with connectivity to WIFI, electric and space to work individually. Up to six (6) stations will be available for use by businesspeople, entrepreneurs, or meeting guests to utilize when they may need a little more private individual office space. Smart TV's may also offer enhanced virtual meetings when needed in this area as well.

Naming Rights for the Plug & Work Area are available for a \$10,000 per year investment with a three (3) year commitment or total investment of \$30,000 for 10-years naming rights or you may choose an extended 20-years naming rights for a six (6) year commitment of \$10,000 or a \$60,000 total investment.

Podcast Studio

A needed modern feature in the video and recording age, the Studio will be available for use by members and the public. With the need for quality productions this area offers excellent value when developing messaging important to business in selling and informing the public about their products and services or helping to train staff or industries on important needs. The Studio features podcasting equipment, green screens, lighting and sound equipment and soundproofing.

Naming Rights for the Studio are available for a \$20,000 per year investment with a three (3) year commitment or total investment of \$60,000 for 10-years naming rights or you may choose an extended 20-years naming rights for a six (6) year commitment of \$20,000 or a \$120,000 total investment.

TAKING YOUR BREATH AWAY:

A Welcoming and Impressive New Lobby



First impressions make all the difference, and the new Daytona Regional Chamber lobby is sure to impress. With its lofty ceilings, mural wall of our famous beach and glass throughout its sure to take your breath away for a moment as you realize you have just stepped into one of the most beautiful surroundings that represents the business community of the Daytona Beach area very proudly. Members and guests, potential investors and the general public will certainly call this place the Center of Influence for business in our community.

Functionality is also a principal factor, and this lobby is set up for business offering quaint areas perfect for business meetings, interviews and small group collaborations featuring soft and modular seating options, high and low top tables, and information services through our reception.

Lobby Naming Rights opportunities are varied and available offering maximum exposure to all building visitors and guests. Interested? Let's take a look.....

Lobby Coffee Bar **Committed to Cobb Cole**

The place to refresh for all visitors to the new Daytona Regional Chamber offices. Kept fresh and flowing throughout the day this welcoming area encourages guests to settle in and stay refreshed while they prepare for and engage in that important meeting.

Naming Rights for the lobby coffee bar are available for a \$15,000 per year investment with a three (3) year commitment or total investment of \$45,000 for 10-years naming rights or you may choose an extended 20-years naming rights for a six (6) year commitment of \$15,000 or a \$90,000 total investment.

Lobby Media Wall **Committed to Daytona International Speedway**

Featuring state of the art technology in multiple flat screen visuals this area highlights the Daytona Beach area and local businesses and developments in hi-definition color. Reels may vary throughout the year and include live broadcast for notable events about the Daytona Beach area. This is a visual stop in the lobby waiting room, visitors information, and those smaller collaborations taking place throughout the day.

Naming Rights for the lobby media wall are available for a \$25,000 per year investment with a six (6) year commitment or total investment of \$150,000 for 20-years naming rights.

Copy Room

Copy services, fax, limited office supplies, and needs for print will be available as a business resource to those working from or meeting within the building.

Naming Rights for the lobby copy room are available for a \$10,000 per year investment with a three (3) year commitment or total investment of \$30,000 for 10-years naming rights or you may choose an extended 20-years naming rights for a six (6) year commitment of \$10,000 or a \$60,000 total investment.

**ON THE UPPER LEVEL,
AN EXTRAORDINARY VIEW IN AN EXTRAORDINARY BOARDROOM:**

The Ultimate Boardroom

Committed to Halifax Health



If history serves in repeating itself, then this is the room where it bears repeating. Over the years since it was first built in 1986 more high level meetings have taken place in this room than any other in the area that have a genuine focus towards benefits gained for our greater business community. The formation of major projects past, present and in the future typically will begin here where the most engaged great minds and hearts centered on the good of the community continue to collaborate making reality out of dreams, and this great destination one of international fame, while enriching our prosperity and knitting together tightly a majority of our communities hopes, dreams and visions. From Governors to corporate giants and international events to our own Daytona Regional Chamber board and committee meetings to the fun and frivolity of social engagements for our members and our staff, this room has seen and hosted it all. Once of the most used, recognized, and historic locations in business and certainly “The Meeting Place” desired for use by the community.

Naming rights for the Board Room are available to one major investor for a \$50,000 per year investment with a six (6) year commitment or a total investment of \$300,000 for 20-years naming rights.

Gold letter signage will feature your company name on the primary eastside header visible to in-room attendee’s and from the main second floor hallway systems.

Executive Conference Room



The perfect place for decision-style meetings, the second floor Executive Conference Room features a cohesive environment when important discussions need to take place. With its impressive location above the main lobby presenting sightlines to a river view which may add to the benefit of imaginative thinking. This executive style environment lends itself to professionalism and comfort. Exactly right for executives to make impressive decisions about high-level business needs.

Naming Rights for the Executive Conference Room are available for a \$25,000 per year investment with a six (6) year commitment or total investment of \$150,000 for 20-years naming rights.

ADDED UPPER FLOOR NAMING OPPORTUNITIES:

Riverfront Balcony Committed to Foundation Risk Partners

Visitors to the location of our offices regularly admire its beautiful vistas. Positioned on the of the banks of the Halifax River, the natural beauty of the area, with its breathtaking views of the river itself and the beachside coastline is prominent. Nature plays here with sightings of birds, dolphins, manatee's and more. Guests also enjoy watching the recreation within the river as boats of all sizes and designs and paddleboarders, kayakers and water enthusiasts enjoy the surrounding natural wonders too. When it's time for rocket launches, guests will have a firsthand view as they take flight into space in an extraordinary fashion forever captured in a favored memory. The area will accommodate tabletop seating and space for beverage service and light refreshments for groups.

Naming Rights for the Riverfront Balcony are available for a \$25,000 per year investment with a three (3) year commitment or total investment of \$75,000 for 10-years naming rights or you may choose an extended 20-years naming rights for a six (6) year commitment of \$25,000 or a \$150,000 total investment.

Heads Down Area

A meeting attendee who may need a quiet space to answer an important phone call or respond to work matters at the office between meeting breaks will find this area available for their needs. The soft seating area allows for privacy to conduct personal important business needs.

Naming Rights for the heads down area are available for a \$10,000 per year investment with a three (3) year commitment or total investment of \$30,000 for 10-years naming rights or you may choose an extended 20-years naming rights for a six (6) year commitment of \$10,000 or a \$60,000 total investment.

Collaboration Room **Committed to Bomar Construction**

Overlooking the picturesque vistas of the natural Halifax River, this room is available for small group and team collaborations. High top surfaces offer computer plug-in and work opportunities with an additional flat screen TV for virtual meetings, data review and more.

Naming Rights for the riverside Collaboration Room are available for a \$10,000 per year investment with a three (3) year commitment or total investment of \$30,000 for 10-years naming rights or you may choose an extended 20-years naming rights for a six (6) year commitment of \$10,000 or a \$60,000 total investment.

Café & Breakroom **Committed to Connie & Glenn Ritchey Sr.**

Meeting attendee's with food and beverage options will find this room to be functional and highly utilized as preparation for food and beverage service and cold or warm consumables storage for important extended meetings. Staff and small size personal member meetings with food service options are also available for this space when discussing Daytona Regional Chamber member benefits, programs, committee's, and Business Center services.

Naming Rights for the Café & Breakroom are available for a \$10,000 per year investment with a three (3) year commitment or total investment of \$30,000 for 10-years naming rights or you may choose an extended 20-years naming rights for a six (6) year commitment of \$10,000 or a \$60,000 total investment.

Copy Room

When sharing important data, details, budgets, charts, and more are vital to a meetings success, this area serves as a primary location in producing documentation or the electronic sharing scans that supplement the details of discussions and understandings of the business meeting. Sharing tactile information helps to solidify dissemination of vital information to a groups understandings and successes.

Naming Rights for the Copy Room are available for a \$10,000 per year investment with a three (3) year commitment or total investment of \$30,000 for 10-years naming rights or you may choose an extended 20-years naming rights for a six (6) year commitment of \$10,000 or a \$60,000 total investment.

SIGNAGE OPPORTUNITIES:

Meeting Room Electronic Signage Committed to Foundation Risk Partners (2nd floor) and ICI Homes (First Floor)

Critical to important meetings is wayfinding signage. Meeting attendee's looking for the right meeting in the right room will find these helpful electronic signage options beneficial and appreciated. Each meeting room will have signage with easily changeable options accommodating a multitude on meetings in one space, for one day. Offering your corporate recognition to multiple groups is a feature of this unique opportunity.

Naming Rights related to Electronic Signage are available for a \$35,000 per year investment with a three (3) year commitment or total investment of \$105,000 for 10-years naming rights or you may choose an extended 20-years naming rights for a six (6) year commitment of \$35,000 or a \$210,000 total investment.

Custom Support

Have a budget in mind? Let's get creative. Contact Nancy@Daytonachamber.com

Donor Wall(s)

Second Floor Donor Wall - \$10,000 (10 available) \$3,500 (20 available)

Stairwell Donor Wall – \$1,000 (unlimited)

Donor Wall recognition provides 10-year naming rights



MEMBER PARTNERSHIP INVESTMENT OPPORTUNITIES MENU

Placement Location	Annual Investment	Term & Total Investment	Length of Naming Rights
Business Center Exteriors	\$83,333	6 yrs./\$500,000	20 Years
Business Center Room Interior & Coffee Bar	\$10,000	3 yrs./\$ 30,000 6 yrs./\$ 60,000	10 Years 20 Years
Plug & Work Area (one of three sold)	\$10,000	3 yrs./\$ 30,000 6 yrs./\$ 60,000	10 Years 20 Years
Studio	\$20,000	3 yrs./\$ 60,000 6 yrs./\$120,000	10 Years 20 Years
Main Lobby Coffee Bar	\$15,000	3 yrs./\$ 45,000 6 yrs./\$ 90,000	10 Years 20 Years
Lobby Media Wall	\$25,000	6 yrs./\$150,000	20 Years
Copy Room (2)	\$10,000	3 yrs./\$ 30,000 6 yrs./\$ 60,000	10 Years 20 Years
Executive Boardroom	\$50,000	6 yrs./\$300,000	20 Years
Executive Conference Room	\$25,000	6 yrs./\$150,000	20 Years
Riverfront Balcony	\$25,000	3yrs./\$ 75,000 6 yrs./\$150,000	10 Years 20 Years
Heads Down Area	\$10,000	3 yrs./\$ 30,000 6 yrs./\$ 60,000	10 Years 20 Years
Collaboration Room	\$10,000	3 yrs./\$ 30,000 6 yrs./\$ 60,000	10 Years 20 Years
Café & Breakroom	\$10,000	3 yrs./\$ 30,000 6 yrs./\$ 60,000	10 Years 20 Years
Copy Room	\$10,000	3 yrs./\$ 30,000 6 yrs./\$ 60,000	10 Years 20 Years
Electronic Signage For Meeting Rooms	\$20,000 First Floor	3 yrs./\$30,000 6 yrs./\$80,000	10 Years 20 Years
Electronic Signage For Meeting Rooms	\$15,000 Second Floor	3 yrs./\$45,000 6 yrs./\$90,000	10 Years 20 Years

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